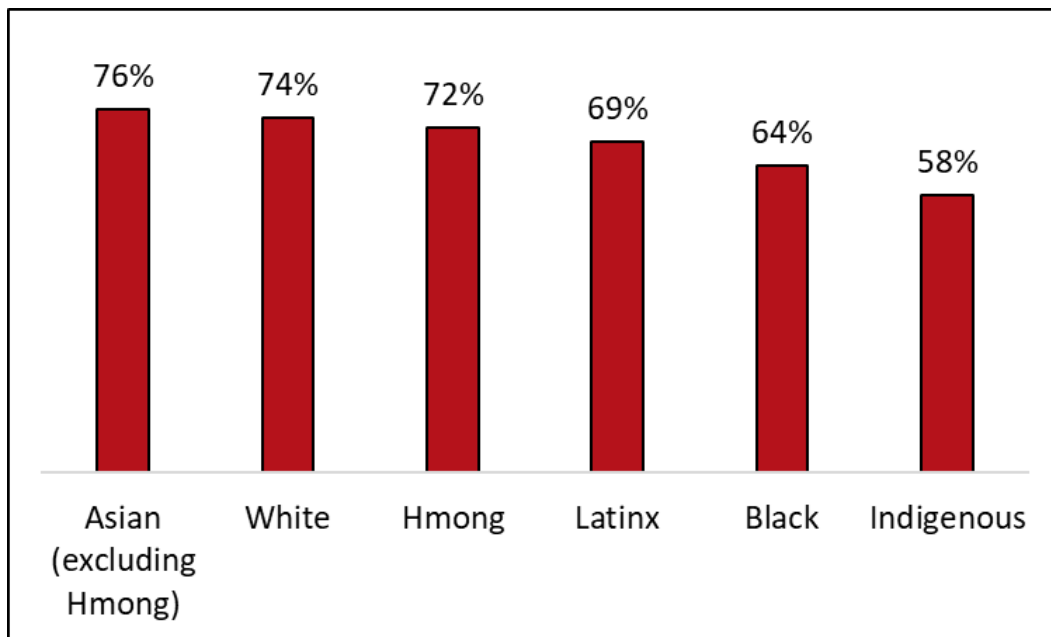


# Minnesota's Diverse Communities Survey: Arts and Culture

February 1, 2022

**73% of all Minnesotans rate the state's cultural amenities either excellent or good, including 69% of BIPOC adults**



Question: "Overall, how would you rate Minnesota's cultural amenities such as museums, theaters, arts, and music?" Graph shows the proportion answering either "excellent" or "good."

Source: APM Research Lab's Minnesota's Diverse Communities Survey, April 26-June 14, 2021. N = 1,532 Minnesotans age 18 or older; the maximum overall margin of error is  $\pm 4.8$  percentage points.

# Key findings

- Seventy-four percent of White Minnesotans and 69% of BIPOC Minnesotans rate Minnesota’s cultural amenities—such as museums, theaters, arts and music—either “excellent” or “good.”
  - Indigenous Minnesotans (38%) are more likely than any other racial or ethnic group surveyed to rate Minnesota’s cultural amenities either “fair” or “poor.” Black Minnesotans (27%) also are more inclined to rate the state’s cultural amenities negatively.
  - Immigrant Minnesotans (61%) are less inclined to rate the state’s cultural amenities as either “excellent” or “good,” compared to 74% of Minnesotans who are neither an immigrant nor a child of an immigrant.
  - Thirty-three percent of White women in Minnesota rate the state’s cultural amenities as “excellent,” compared to only 18% of BIPOC women in Minnesota. BIPOC men (26%) are also significantly more likely than BIPOC women to rate the state’s cultural amenities as “excellent.”
  - Young adults, ages 18 to 29, in Minnesota (32%) are significantly more likely than any other age group to give a negative rating of the state’s cultural amenities.
- About 1 in 4 Minnesota adults take advantage of the state’s cultural amenities at least once per month.
  - This is similar across racial and ethnic groups except for Latinx Minnesotans, 36% of whom take advantage of arts and cultural offerings one or more times per month.
  - Approximately one-third of all racial and ethnic groups surveyed say they take advantage of the state’s cultural amenities a few times a year. This is the most common frequency of enjoying the state’s cultural amenities.
  - One in 10 of both Black (12%) and Indigenous (10%) Minnesotans take advantage of the state’s cultural amenities at least once per week. By comparison, 8% of all BIPOC Minnesotans and 5% of White Minnesotans do so at the same frequency.
  - Nearly 1 in 5 Black men in Minnesota (19%) and nearly one-quarter of Asian women in Minnesota (23%) report never taking advantage of the state’s cultural amenities, which is significantly higher than Black women (5%) and Asian men (6%).

- One-third of Minnesotans who live in the Twin Cities metro area frequent the state’s cultural amenities at least once a month, twice the proportion of those who live in Greater Minnesota (17%).
- One-third of young adults in Minnesota also take advantage of the state’s cultural amenities at least once a month, compared to 23% of Minnesotans ages 50 to 64 and 18% of Minnesotans who are 65 or older.
- A strong majority, 72%, of Minnesotans indicate that the state’s cultural amenities reflect their heritage either “very well” or “somewhat well.” Responses vary significantly by race and ethnicity, however, with three-quarters of White Minnesotans (77%) indicating that the state’s cultural amenities reflect their heritage and culture either “very well” or “somewhat well,” compared to less than half of BIPOC Minnesotans (46%).”
  - Hmong Minnesotans (71%) join White Minnesotans in believing that Minnesota’s cultural amenities reflect their heritage and culture either “very well” or “somewhat well.”
  - One-quarter of immigrant Minnesotans say that our state’s cultural amenities reflect their culture “not well at all,” compared to 10% of children of immigrants and only 5% of non-immigrant Minnesotans.
  - Eighty-seven percent of young adults in Greater Minnesota, the highest proportion of all age ranges, say that their culture is reflected in the state’s cultural amenities very or somewhat well, compared to only 65% of their peers living in the Twin Cities.
- When asked about the most positive thing happening in their communities, several survey respondents mentioned things related to arts and culture.
  - Sixteen percent of Indigenous, 14% of Hmong and 10% of Latinx Minnesotans responded with answers that were coded under a theme of “cultural celebrations and awareness.” This was the most popular answer for all three groups.
  - Eight percent of all Minnesotans mentioned recreational activities outside the home, several of which included arts- and culture-related events. This overall proportion includes 9% of White Minnesotans and 3% of BIPOC Minnesotans— Black Minnesotans (4%) have the highest proportion after White Minnesotans who give an answer of this kind.

# Introduction

Minnesota is known for a robust arts and culture scene, and for residents who value the place of arts and culture in their life. According to Census Bureau data, 57% of Minnesota residents attended arts and culture events in 2020, far above the national average.<sup>1</sup> As part of the Minnesota Diverse Communities Survey, we wanted to dig deeper and determine how the experience of arts and culture in Minnesota differs among the state’s different racial and ethnic groups.

Overall, the survey results show that many Minnesotans are appreciative of and actively engaged with the artistic and cultural offerings available in the state. Nearly three-quarters of all Minnesotans rate the state’s cultural amenities positively and one-quarter of Minnesota adults take advantage of them at least once a month. But when looking at the results by race and ethnicity, the picture becomes far more complex.

SSRS of Glen Mills, Pennsylvania conducted the survey April 26 to June 14, 2021, using an innovative methodology that relied on targeted mailings to encourage high priority populations to complete a web-based version of the questionnaire, as well as telephone interviews, all with the goal of attaining as representative a sample as possible of various racial and ethnic groups in Minnesota.<sup>2</sup>

This report focuses on survey questions related to arts and culture in Minnesota:

1. Overall, how would you rate Minnesota’s cultural amenities such as museums, theaters, arts and music?
  - Excellent
  - Good
  - Fair
  - Poor
  
2. How often do you spend your free time taking advantage of Minnesota’s cultural amenities?
  - More than once a week
  - About once a week
  - Once or twice a month
  - Less than once a month
  - A few times a year
  - Less than once a year
  - Never

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<sup>1</sup> U.S. Census Bureau data as presented by Minnesota Compass: <https://www.mncompass.org/topics/quality-of-life/arts-culture?arts--culture-attendance#1-13222-g> (accessed 12/8/2021).

<sup>2</sup> For detailed methodology, including the transparency disclosure requirements of the American Association for Public Opinion Research, please see <https://www.apmresearchlab.org/mdc-survey>.

3. How well do you think Minnesota’s cultural amenities reflect your heritage and culture?
  - Very well
  - Somewhat well
  - Not very well
  - Not well at all

In addition, this report focuses on the arts and cultural-related comments made in response to the survey’s two open-ended questions:

4. If there is one thing you would like to see changed in Minnesota to improve our state, what would that be?
  - Open-ended responses recorded verbatim
5. What is the single most positive thing happening in Minnesota’s [racial or ethnic group]\* community right now? / What is the single most positive thing happening in Minnesota right now?
  - Open-ended responses recorded verbatim

\* Each survey respondent was asked specifically about the racial or ethnic group that they had identified with in one of the survey’s initial questions, except for respondents who identified as White. For example, respondents who had identified themselves as Asian would have been asked, “What is the single most positive thing happening in Minnesota’s Asian community right now.” However, respondents who identified as White would have been asked, “What is the single most positive thing happening in Minnesota right now?”

Note that while the results of these questions have been detailed in earlier reports, this report includes additional analysis and highlights findings in a way that focuses additional attention on the opinions of Minnesota’s diverse communities on the state’s arts and cultural offerings.<sup>3</sup> The appendix to this report includes all verbatim responses that mention arts and culture to the two open-ended questions.

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<sup>3</sup> See “Feelings and experiences with inclusion” and “Good news and good ideas from Minnesota’s diverse communities,” both available at <https://www.apmresearchlab.org/mdc-survey>.

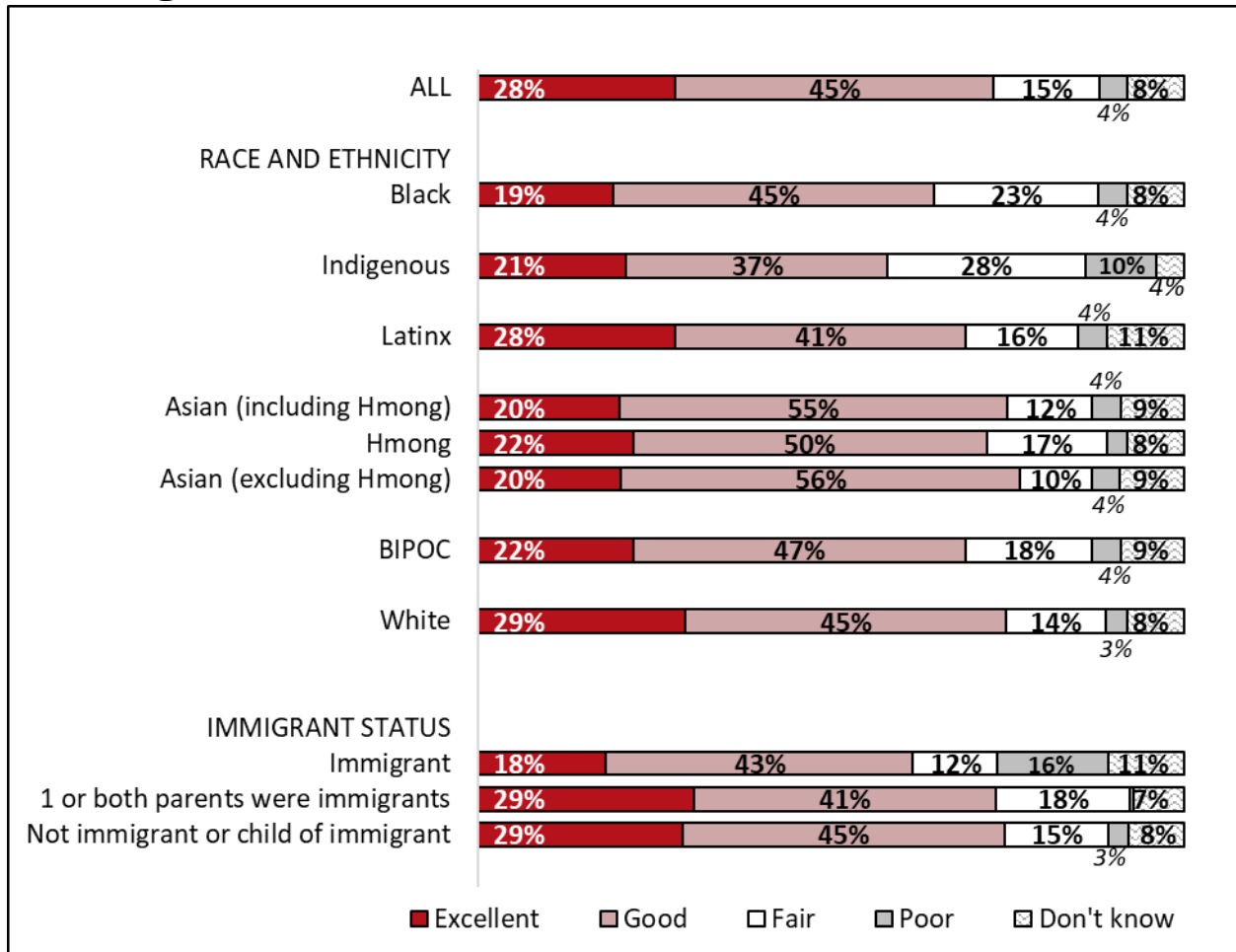
# Minnesotans rate the quality of the state’s cultural amenities

A strong majority of both White (74%) and BIPOC Minnesotans (69%) rate Minnesota’s cultural amenities—such as museums, theaters, arts and music—either “excellent” or “good.” Although it appears that more White Minnesotans than BIPOC (Black, Indigenous, and people of color) Minnesotans provide this response, there is not a statistically significant difference between these two percentages.

White Minnesotans, however, are significantly more likely than Black (64%) and Indigenous Minnesotans (58%) to rate the state’s cultural amenities either “excellent” or “good.” This difference is largely driven by White women in Minnesota (77%), who positively rate the state’s cultural amenities at a significantly higher rate than BIPOC women overall (67%), and specifically Black (60%) and Indigenous (60%) women. The same margin does not exist between White men (71%) and BIPOC men (70%).

The differentiating factor between White women and BIPOC women is the proportion of each group that rates Minnesota’s cultural amenities as excellent. While one-third of White women rate the state’s cultural amenities as excellent, only 18% of BIPOC women rate them similarly. Notably, BIPOC men (26%) are also significantly more likely than BIPOC women to provide an excellent rating. These differences also mean that White Minnesotans (29%), taken as a whole, are more inclined to think the state’s cultural amenities are excellent compared to all BIPOC Minnesotans (22%).

**Graph 1:  
Assessment of Minnesota’s cultural amenities; detailed by race, ethnicity  
and immigrant status**



Question: “Overall, how would you rate Minnesota’s cultural amenities such as museums, theaters, arts and music?”

Source: APM Research Lab’s Minnesota’s Diverse Communities Survey, April 26-June 14, 2021. N = 1,532 Minnesotans age 18 or older; the maximum overall margin of error is ±4.8 percentage points.

By a substantial margin, Indigenous Minnesotans (39%) are more likely than any other racial or ethnic group surveyed to rate Minnesota’s cultural amenities either “fair” or “poor.” Immigrant Minnesotans (29%) also are more inclined than those born in the state (15%) to rate the state’s cultural amenities negatively, as are Black Minnesotans (27%) compared to Asian, excluding Hmong, Minnesotans (14%) and White Minnesotans (18%).

Roughly one-quarter each of Black (23%) and Indigenous Minnesotans (28%) rate Minnesota’s cultural amenities “fair,” a significantly higher proportion than most other racial and ethnic groups surveyed. A relatively large proportion of immigrants in Minnesota (16%) and

Indigenous Minnesotans (10%) rate those cultural amenities as “poor.” By comparison, 4% of all BIPOC Minnesotans and 3% of White Minnesotans rate the state’s cultural amenities as “poor.”

Additionally, those living in the Twin Cities (78%) are somewhat more likely than those living in Greater Minnesota (67%) to rate the state’s cultural amenities positively. Further, respondents living in the Twin Cities (38%) are more than twice as likely as those living in Greater Minnesota (16%) to rate Minnesota’s cultural amenities “excellent.”

Substantial majorities across the political spectrum positively rate the state’s cultural amenities. Democrats in Minnesota (79%), however, are more likely than Republicans (65%) to rate the state’s cultural amenities positively, and this is mostly due to a significantly higher proportion of Democrats (35%) who rate cultural amenities as “excellent,” double the proportion of Republicans (17%).

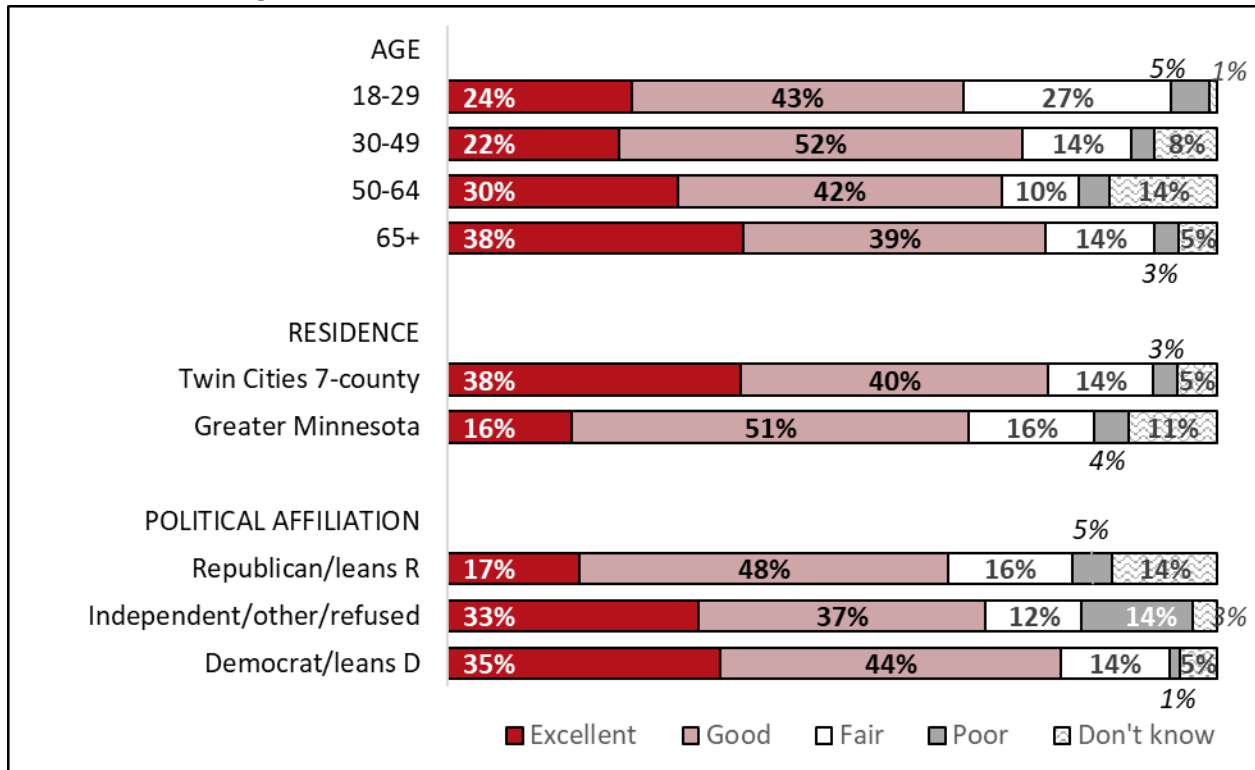
Nearly one-third of all young adults (32%), ages 18 to 29, rate Minnesota’s cultural amenities negatively. When looking at responses by age and location, the proportions of younger adults from the Twin Cities and from Greater Minnesota who give a negative rating are comparable.

Interestingly, while similar proportions of White and BIPOC Minnesotans give a positive rating to the state’s cultural amenities (74% and 69%), BIPOC Minnesotans ages 18 to 29 are somewhat more inclined to positively rate the state’s cultural amenities than White Minnesotans from the same age range (77% compared to 64%).



**Graph 2:**

**Assessment of Minnesota’s cultural amenities; differences by age, place of residence, and political affiliation**



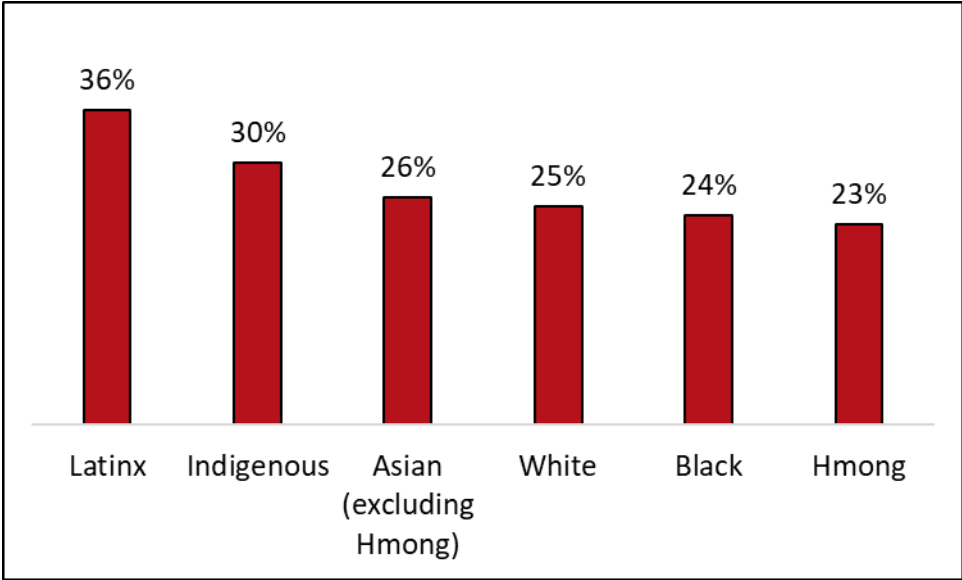
Question: “Overall, how would you rate Minnesota’s cultural amenities such as museums, theaters, arts and music?”

Source: APM Research Lab’s Minnesota’s Diverse Communities Survey, April 26-June 14, 2021. N = 1,532 Minnesotans age 18 or older; the maximum overall margin of error is ±4.8 percentage points.

# How frequently do Minnesotans use the state’s cultural amenities?

We also asked Minnesotans how often they spend their free time taking advantage of Minnesota’s cultural amenities. Note that while the survey was conducted during the COVID-19 pandemic, it was conducted at a time when restrictions were loosening. In that context, about 1 in 4 Minnesotans indicated that they take advantage of the state’s cultural amenities at least once per month. That proportion holds across both White and BIPOC Minnesotans, including a somewhat higher proportion among Latinx Minnesotans (36%).

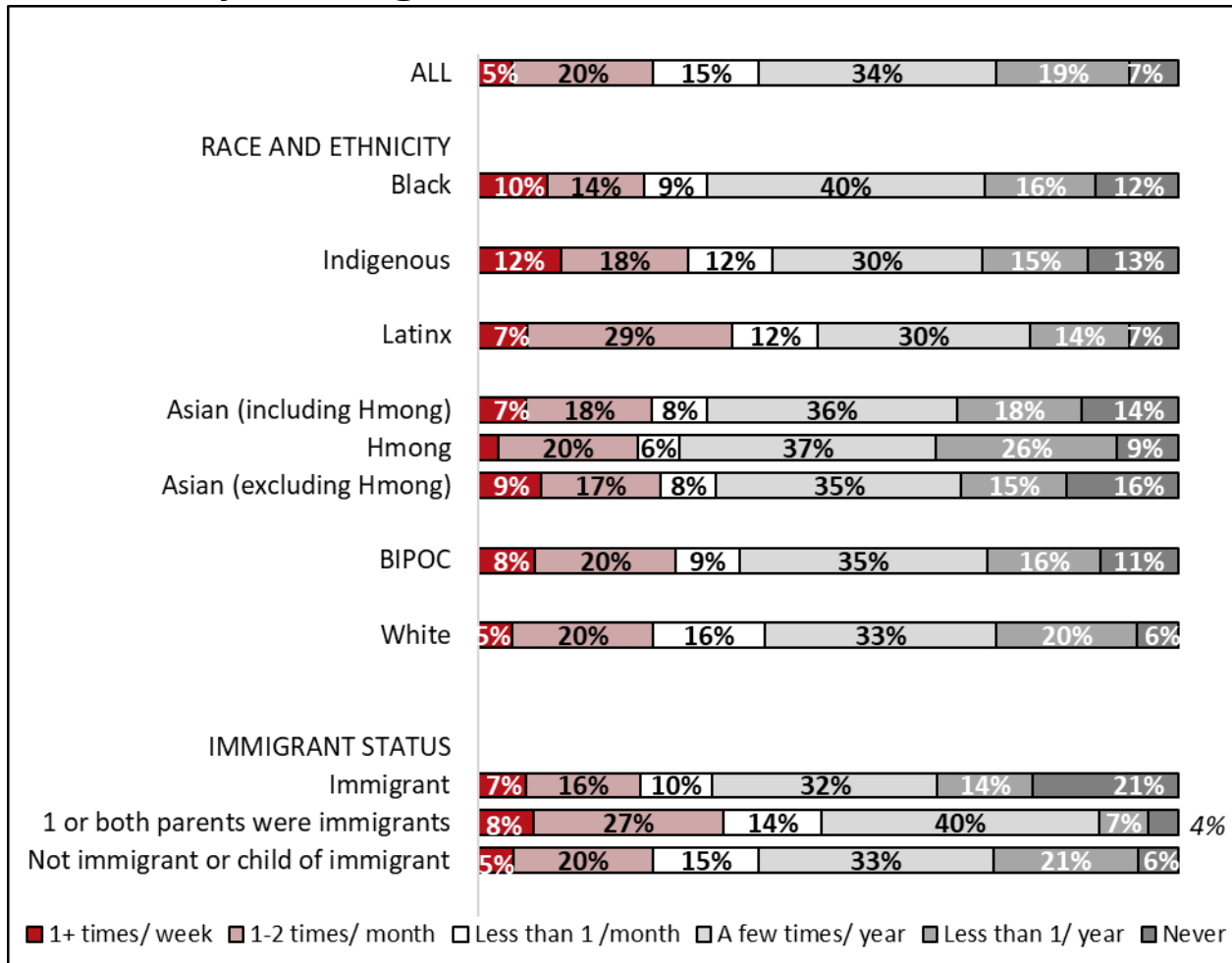
**Graph 3:**  
**About 1 in 4 Minnesotans use cultural amenities at least monthly, including over 1 in 3 Latinx adults**



*Question: “How often do you spend your free time taking advantage of Minnesota’s cultural amenities?”*  
*Source: APM Research Lab’s Minnesota’s Diverse Communities Survey, April 26-June 14, 2021. N = 1,532 Minnesotans age 18 or older; the maximum overall margin of error is ±4.8 percentage points.*

A more detailed look at the responses shows that a plurality of between 30% and 40% of each racial and ethnic group indicated that they take advantage of Minnesota’s cultural amenities “a few times a year.” This is also the case for both immigrant (32%) and non-immigrant Minnesotans (33%).

**Graph 4:  
Usage Frequency of Minnesota’s cultural amenities; detailed results by  
race, ethnicity and immigrant status**



Question: “How often do you spend your free time taking advantage of Minnesota’s cultural amenities?”  
 Source: APM Research Lab’s Minnesota’s Diverse Communities Survey, April 26-June 14, 2021. N = 1,532  
 Minnesotans age 18 or older; the maximum overall margin of error is ±4.8 percentage points.

One-fifth each of White Minnesotans and BIPOC Minnesotans take advantage of Minnesota’s cultural amenities once or twice a month. Latinx Minnesotans (29%) are significantly more likely than Black (14%), all Asian (18%) and White (20%) Minnesotans to take advantage of the state’s cultural amenities at this frequency. Notably, when compared to the men from other racial and ethnic groups, Black men (8%) are the least likely to use the state’s cultural amenities several times a month.

There are a few other patterns to note. Although it is a small percentage, BIPOC Minnesotans (4%) are slightly more likely than White Minnesotans (1%) to take advantage of local cultural amenities “more than once a week.” Indigenous men (11%) and all Asian men (10%) are

particularly likely to use the state’s cultural amenities multiple times a week. Notably, the rate at which Asian men in Minnesota (10%) enjoy the state’s cultural amenities more than once a week is significantly higher than the only 1% of Asian women in Minnesota who do the same.

A significantly higher proportion of White Minnesotans (16%) than BIPOC Minnesotans (9%), especially Black (9%) and Hmong (6%) Minnesotans, frequent the state’s cultural amenities less than once a month. But Hmong Minnesotans (26%) are more inclined than Black (16%), Latinx (14%) and other Asian Minnesotans (15%) to take advantage of local cultural amenities “less than once a year.”

BIPOC Minnesotans (11%) are more likely than White Minnesotans (6%) to “never” take advantage of Minnesota’s cultural amenities. This is particularly true for non-Hmong Asian (16%), Indigenous (13%) and Black (12%) Minnesotans. And one-fifth of immigrant Minnesotans also report that they never take advantage of local cultural amenities.

Notably, nearly 1 in 5 Black men (19%) in Minnesota report never frequenting the state’s cultural amenities, which is significantly higher than the 5% of Black women who report the same. Similarly, nearly one-quarter of all Asian women (23%) in Minnesota say they never take advantage of the state’s cultural amenities, which is significantly higher than the 6% of Asian men in Minnesota who never do so.

Other demographic characteristics, such as location, age, education, and political affiliation, appear to be even greater indicators of the frequency with which Minnesotans take advantage of the state’s cultural amenities.

- One-third of Minnesotans who live in the Twin Cities metro area frequent the state’s cultural amenities at least once a month, twice the proportion of those who live in Greater Minnesota (17%).
- Younger Minnesotans also take advantage of the state’s cultural amenities more frequently than older Minnesotans do. One-third of Minnesotans ages 18 to 29, for example, enjoy the state’s cultural amenities at least once or twice a month compared to 23% of Minnesotans ages 50 to 64 and 18% of Minnesotans who are 65 or older.

The higher engagement with arts and culture in the Twin Cities does not appear to be due to a relatively older population living in Greater Minnesota. For example, 30% of Minnesotan adults ages 30 to 49 take advantage of the state’s cultural amenities at least once a month, including 40% of those living in the Twin Cities and only 15% of those living in Greater Minnesota.

A relatively small proportion of Minnesotans age 65 or older report taking advantage of the state’s cultural amenities at least once per week, but this differs considerably by race. BIPOC Minnesotans age 65 and older are significantly more likely than White Minnesotans age 65 and older to take advantage of the state’s cultural amenities at least once per week, 30% to 18%.

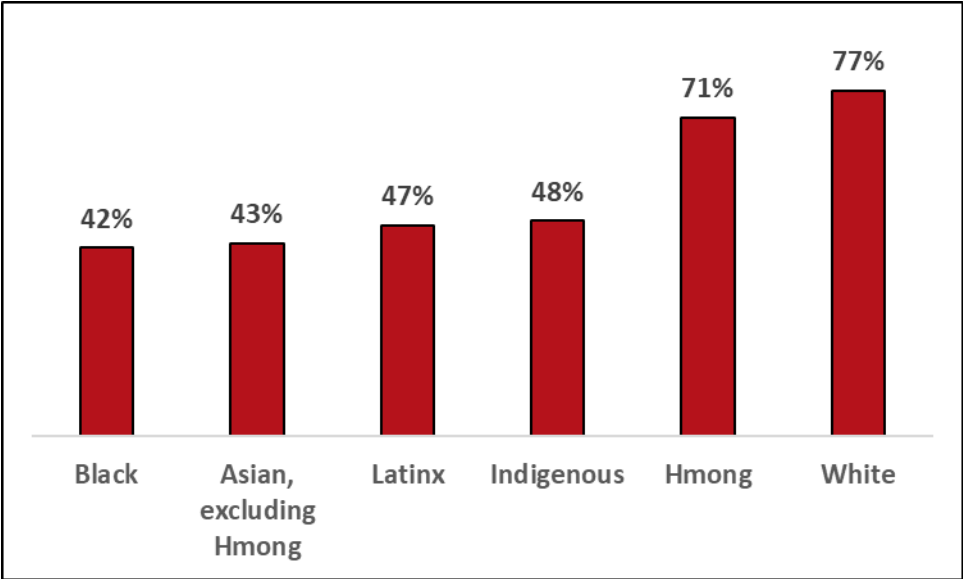
Minnesotan adults who have a high school degree or less take advantage of the state's cultural amenities much less frequently than those with more education. Only 14% of Minnesotans with a high school degree or less say they take advantage of the state's cultural amenities once or twice a month or more, while over one-quarter of those with some college (27%) and one-third of those with a college degree or higher do so.

Democrats (30% attending once or more per month) and political independents (26%) in Minnesota also appear more inclined to take advantage of the state's cultural amenities more frequently than Republicans in Minnesota (19%).

# How well do Minnesotans think the state’s cultural amenities reflect their heritage and culture?

A strong majority, 72%, of Minnesotans indicate that the state’s cultural amenities reflect their heritage either “very well” or “somewhat well.” Results vary significantly by race and ethnicity, however, with three-quarters of White Minnesotans (77%) indicating that the state’s cultural amenities reflect their heritage and culture well, compared with less than half of all BIPOC Minnesotans (46%), including less than half of Black, Asian (excluding Hmong), Latinx and Indigenous Minnesotans.

**Graph 5:**  
**Less than half of Black, Asian (other than Hmong), Latinx and Indigenous Minnesotans believe that the state’s cultural amenities reflect their heritage well, compared to over 70% of Hmong and White Minnesotans**

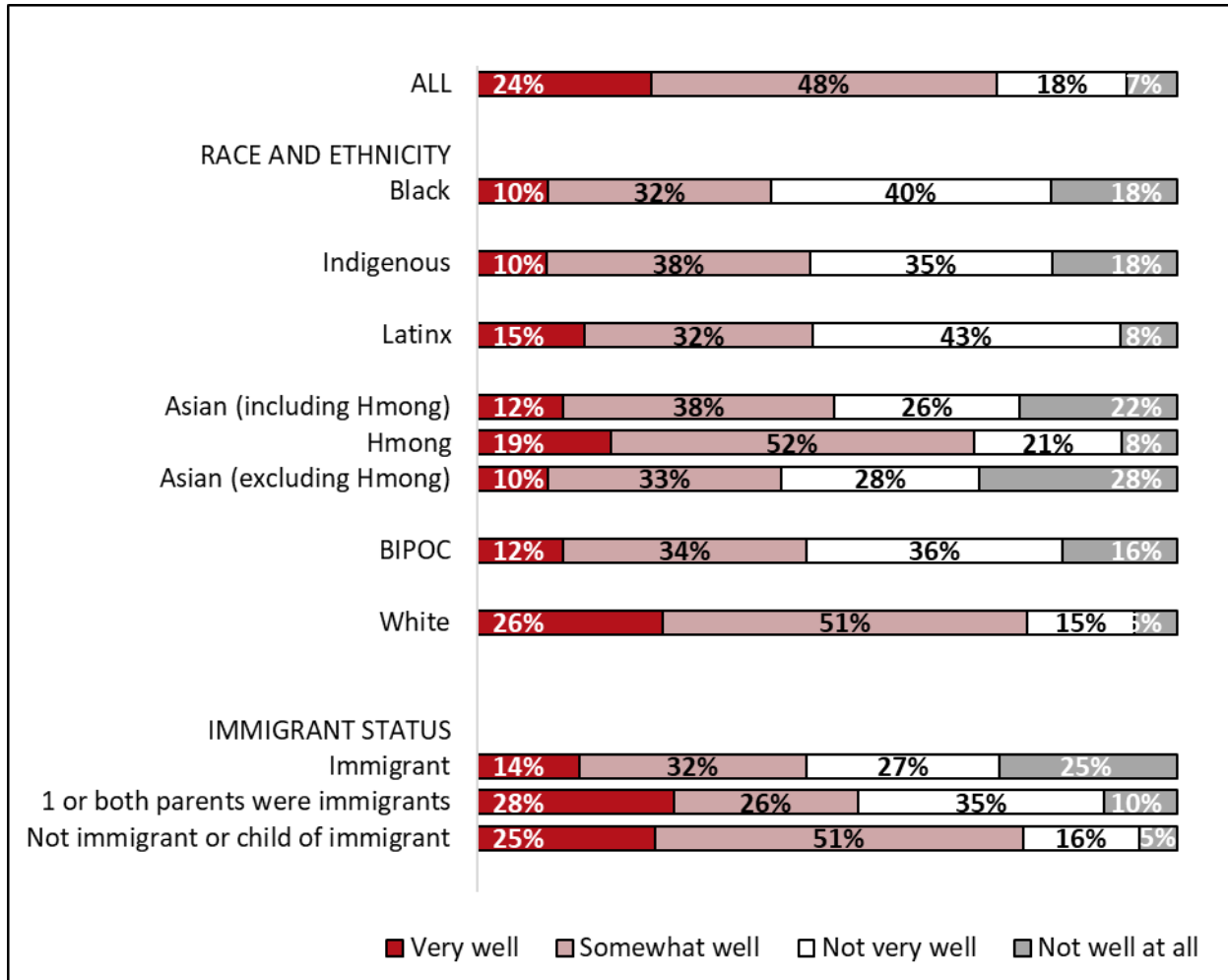


Question: “How well do you think Minnesota’s cultural amenities reflect your heritage and culture?”  
(Graph shows proportion indicating “very well” or “somewhat well.”)  
Source: APM Research Lab’s Minnesota’s Diverse Communities Survey, April 26-June 14, 2021. N = 1,532 Minnesotans age 18 or older; the maximum overall margin of error is ±4.8 percentage points.

Even though the majority of BIPOC Minnesotans say that Minnesota’s cultural amenities do not reflect their culture well, a strong majority of Hmong Minnesotans (71%) believe that the state’s cultural amenities reflect their heritage and culture either “very well” or “somewhat well.”

One-quarter of White Minnesotans say that the state’s cultural amenities reflect their heritage and culture “very well,” which is a significantly higher proportion than all other racial or ethnic groups.

**Graph 6:  
Rating of Minnesota’s cultural amenities on ability to reflect diverse heritages and cultures; detailed by race, ethnicity and immigrant status**



Question: “How well do you think Minnesota’s cultural amenities reflect your heritage and culture?”  
 Source: APM Research Lab’s Minnesota’s Diverse Communities Survey, April 26-June 14, 2021. N = 1,532 Minnesotans age 18 or older; the maximum overall margin of error is ±4.8 percentage points.

A significantly larger proportion of Hmong Minnesotans answered that their heritage and culture is reflected in the state’s cultural amenities “somewhat well” (52%) than is the case for Black (32%), Latinx (32%), non-Hmong Asian (33%) and Indigenous (38%) Minnesotans. And,

despite the similarities in affirmative response rates between Hmong and White Minnesotans, Hmong Minnesotans (29%) are somewhat more likely to give a negative answer of “not very well” or “not well at all” than is the case for White Minnesotans (20%).

A majority of Black (58%), non-Hmong Asian (56%), Indigenous (52%) and Latinx (51%) Minnesotans provide a negative answer of either “not very well” or “not well at all.” Notably, Black women in Minnesota (68%) are significantly more likely than Black men (51%) to give a negative answer.

While most of those who respond negatively to the question of how well the state’s cultural amenities reflect their heritage answered, “not very well,” a substantial proportion of Black (18%), Indigenous (18%) and, especially, non-Hmong Asian Minnesotans (28%) answer “not well at all.” And one-quarter of immigrant Minnesotans provide the same answer.

There is also a significant distinction between young adults in the Twin Cities and those in Greater Minnesota who believe that the state’s cultural amenities reflect their heritage and culture either very or somewhat well. Eighty-seven percent of young adults in Greater Minnesota, the highest proportion of all age ranges, say that their culture is reflected in the state’s cultural amenities very or somewhat well, compared to only 65% of their peers living in the Twin Cities.

This result is most likely because 90% of young adult respondents living in Greater Minnesota are White compared to only 60% of young adult respondents living in the Twin Cities. And 88% of White Minnesotans ages 18 to 29 believe the state’s cultural amenities reflect their heritage and culture very or somewhat well compared to only 41% of their BIPOC peers; this is the starkest difference among age groups when also cross-referenced by race.



# What Minnesotans are saying about arts and culture

We asked Minnesotans to indicate what one thing they would most like to see changed to improve the state and to identify the single most positive thing happening in their community in Minnesota right now. Respondents' answers were recorded verbatim and coded for themes, as detailed in an earlier report.<sup>4</sup> This section, and the appendix that follows, provides an additional focus on the arts- and culture-related comments that came in response to the survey's two open-ended questions.

Several survey respondents indicated something pertaining to arts and culture as the one thing they would like to see improve, although not enough for it to be coded as a distinct category. However, enough Minnesotans identified something that falls under arts and culture as the single most positive thing happening in their community that those answers were able to be coded as a unique category, "cultural events and awareness." An answer of this kind was the most popular answer for Indigenous, Hmong and Latinx Minnesotans.

## What Minnesotans would like to see changed

Answers that referenced arts and culture as something they would like to see change to improve the state fell under the following categories: end racial disparities, more unity, education reform, police reform, increased safety, social justice, infrastructure and other.

Many Minnesotans who gave arts- and-culture answers to this question simply asked for "more attractions" and "things to do." Some focused on how others might view the state, such as a 26-year-old Hmong woman from the Twin Cities who said, "I feel we can enhance the curb appeal of the Twin Cities. Minnesota has many outdoor activities but lacks the metropolis feel." Others emphasized wanting things that other states had. A 51-year-old Hmong man from the Twin Cities suggested that the state invest in a theme park like "Disney World or Great Place" so that Minnesotans "do not need to travel to other states" to enjoy such amenities.

Not all respondents who gave such an answer are from the Twin Cities. One 19-year-old Latina from Greater Minnesota said, "we need more cultural amenities and entertainment centers because we have to go to cities that are not even in the state that we live in." This comment suggests possible barriers to accessing cultural amenities and events for those living in Greater Minnesota.

One respondent from the Twin Cities noted that travel to arts and entertainment can be difficult for urban residents as well, especially if they rely on public transit. This 36-year-old Latino states that he would like to see "a much better public transport system of trains and

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<sup>4</sup> See "Good news and good ideas from Minnesota's diverse communities" <https://www.apmresearchlab.org/mdc-survey/one-positive-thing>.

trolley in all neighborhoods to allow for access to different parts of the city for entertainment, education and work for people of all races and income levels.”

Another commonality among some of these answers was creating better access to the arts and culture for Minnesota children and young adults. For example, when asked what one thing they would like to see changed to improve the state:

- A 24-year-old White woman living in Greater Minnesota said, “funding for the arts in grade school.”
- A 27-year-old Latino living in the Twin Cities stated, “Investing in future generations. Show the diversity of our communities. Murals and investing in community events. With technology it’s so easy to be lost on social media or a virtual world. Kids should have the opportunity to make friends in person, not just at a school but in their immediate community.”

Finally, several answers emphasized what the respondents felt were failures of inclusivity as it pertains to arts and culture. For example, a 40-year-old Hmong woman from the Twin Cities commented: “Look at the different types of foods that different cultures bring. In the Twin Cities, it’s not hard to find Mexican food or if you are craving Vietnamese food, you only need to drive 5 minutes around the corner. Without different cultures, Minnesota would not have the same experience and feel. Culture and people of color bring a different perspective to life. But now we need to implement inclusiveness in the system. White people from the suburbs can come to the cities to enjoy ethnic foods but they are still far removed and divided due to their privilege and lack of understanding.”

### **The most positive thing happening in diverse communities**

The open-ended answers to the question of the most positive thing happening in respondents’ respective communities in Minnesota were coded into multiple groups, two of which explicitly dealt with arts and culture:

- Cultural celebrations and awareness (including language revitalization and awareness of Missing and Murdered Indigenous Women), and
- Activities outside the home (including recreation area access, arts, food scene and sports).

In addition to those categories, answers that referenced arts and culture could be found across a handful of others.

Sixteen percent of Indigenous, 14% of Hmong and 10% of Latinx Minnesotans gave an answer that fell under the category of “cultural celebration and awareness.” This was the most popular answer for all three groups (although 14% of Hmong Minnesotans also gave an answer that fell under “community involvement”). By comparison, less than 1% of White Minnesotans gave an answer that fell under this category.

Answers coded as “cultural celebration and awareness” frequently referenced specific cultural celebrations that communities were excited about. For example, many Indigenous Minnesotans referenced the return of powwows and ceremonies that had to be put on hold due to the COVID-19 pandemic. Latinx Minnesotans cited Cinco de Mayo and Hmong Minnesotans cited Hmong American Day (May 14, 2021) as the most positive things happening in their respective communities. Several Black Minnesotans also mentioned Juneteenth, which was made a federal and Minnesota state holiday for the first time in 2021. These events were happening in and around the window of survey collection (April 26 to June 14, 2020).

A handful of people, especially from the Indigenous community, referenced growing cultural preservation, awareness and celebration within their respective communities. This appeared most prominently in Indigenous Minnesotans’ nod to language revitalization efforts. One 48-year-old Indigenous woman from Greater Minnesota said the most positive thing happening in her community is “language revitalization [which is] building community stronger.” And a 61-year-old Indigenous woman from the Twin Cities specifically mentioned, “Dakota and Ojibwe language revitalization at the early childhood level.”

Respondents, especially Hmong Minnesotans, highlighted a growing awareness of their culture among other Minnesotans, too. A 34-year-old Hmong woman from the Twin Cities mentioned how important it was to her that there is an exhibit at the Minnesota Historical Society on the Hmong culture and their experience. Another Hmong woman living in the Twin Cities highlighted how “collaborations of rising Hmong artists/talents/entrepreneurs/mental health practitioners [are] exposing Hmong American culture through different channels (i.e. art shows, outdoor events, health days).” And this sentiment was echoed by a 27-year-old Hmong man from the Twin Cities, who noted the significance of the “increasing exposure to [Hmong] culture and ethnicity through art exhibits and presentations” in Minnesota.

Respondents of other races and ethnicities also mentioned a growing awareness among other Minnesotans of their cultural contributions. For example, when asked about the most positive thing happening in their respective communities:

- One 65-year-old Indigenous woman living in Greater Minnesota mentioned, “MPR show on Joy Harjo and other Native poets.”
- Another Indigenous woman from Greater Minnesota mentioned feeling positive that “more Native artists and authors [are] being brought to the table as equals” rather than having their culture appropriated by others and labeled “native inspired.”
- And an 18-year-old Somali woman from the Twin Cities reported, “we are starting to be proud of being Somali American and also working together to create art and showcase our identity.”

**Table 1: Most mentioned “positive things” happening in Minnesota’s diverse communities**

	Nothing/ don't know/ refused	Covid vaccinations	Easing COVID-19 restrictions	Activities outside the home	Spring weather	Police reform & Chauvin conviction	Anti-racism & social justice
<b>All Minnesotans</b>	24%	12%	11%	8%	7%	6%	6%
<b>Black</b>	27%	2%	1%	4%	0%	12%	12%
<b>Indigenous</b>	37%	6%	1%	1%	0%	0%	6%
<b>Latinx</b>	55%	0%	0%	2%	0%	0%	4%
<b>Hmong</b>	35%	1%	0%	3%	0%	0%	6%
<b>Asian (excluding- Hmong)</b>	44%	2%	1%	1%	1%	0%	13%
<b>BIPOC</b>	40%	1%	1%	3%	0%	4%	9%
<b>White</b>	21%	14%	13%	9%	9%	7%	5%
	Businesses re-openings	Healthcare & COVID-19 responses	Community involvement	Improving job market & economic status	Civic engagement	Cultural events & awareness	Other
<b>All Minnesotans</b>	4%	3%	3%	3%	2%	1%	8%
<b>Black</b>	7%	1%	12%	4%	5%	3%	9%
<b>Indigenous</b>	2%	6%	5%	6%	2%	16%	11%
<b>Latinx</b>	5%	2%	9%	3%	1%	10%	8%
<b>Hmong</b>	4%	3%	14%	4%	6%	14%	9%
<b>Asian (excluding- Hmong)</b>	6%	1%	10%	4%	<1%	5%	13%
<b>BIPOC</b>	6%	2%	11%	4%	3%	7%	10%
<b>White</b>	3%	4%	2%	2%	2%	<1%	8%

Question: “What is the single most positive thing happening in Minnesota’s [respondent’s racial or ethnic group]\* community right now?” (Note: White respondents were asked, “What is the single most positive thing happening in Minnesota right now?” Written responses were coded for purposes of analysis. Themes mentioned by 10% or more for each group are shaded (other themes may be statistically tied with these due to margin of error).

Source: APM Research Lab’s Minnesota’s Diverse Communities Survey, April 26-June 14, 2021. N = 1,532 Minnesotans age 18 or older; the maximum overall margin of error is ±4.8 percentage points.

Eight percent of all Minnesotans also gave an answer that was coded as “recreation activities outside the home” and this included answers pertaining to the arts among other types of activities. White Minnesotans (9%) were significantly more inclined to give such an answer compared to BIPOC Minnesotans (3%). However, Black Minnesotans had the second highest response rate (4%) behind White Minnesotans when it came to this category.

Answers that fell in the category of “recreation activities outside the home” mentioned the growing food scene, outdoor cultural events and concerts restarting after the winter and as COVID-19 restrictions began to ease, and outdoor sporting events and other activities, such as the fishing opener. The Capri Theater and Mixed Blood Theater, both in Minneapolis, were specifically mentioned by name. And a 28-year-old White man from Greater Minnesota noted that the most positive thing currently happening in the state was that “average Minnesotans are finally starting to take the state’s film industry seriously.”

Although the category does not specifically mention arts and culture, a handful of answers that were coded as “business (re-)opening” could be said to pertain to culture. Many respondents mentioned growing numbers of businesses owned by different racial or ethnic groups as well as increased community support for those businesses. This is particularly the case with restaurants and grocery stores.

# Appendix 1

**Verbatim arts- and culture-related responses to the question, “If there is one thing you would like to see changed in Minnesota to improve our state, what would that be?”**

Comment	Age	Sex	Race/ethnicity	Location
I would like to see inclusiveness for all races where there are no division in areas such as housing, employment, education, government and etc. Diversity is what makes Minnesota unique. Look at the different types of foods that different cultures bring. In the Twin Cities, it’s not hard to find Mexican food or if you are craving Vietnamese food, you only need to drive 5 minutes around the corner. Without different cultures, Minnesota would not have the same experience and feel. Culture and people of color bring a different perspective to life. But now we need to implement inclusiveness in the system. White people from the suburbs can come to the cities to enjoy ethnic foods, but they are still far removed and divided due to their privilege and lack of understanding. And when there’s division, there’s bound to be racism, colorism and hate crimes.	40	Female	Hmong	Twin Cities
More attractions	19	Male	Latinx	Greater Minnesota
More attractions	45	Male	Indigenous	Twin Cities
Investing in future generation. Show the diversity of our communities. Murals and investing in community events. With technology it’s so easy to be lost on social media or a virtual world. Kids should have the opportunity to make friends in person not just at school but in their immediate community.	27	Male	Latinx	Twin Cities
Everything from work life balance to respecting and enjoying how diverse MN is and how lucky we are to have many different cultures in MN.	26	Female	Hmong	Twin Cities
Have more community gathering around the city	24	Male	Hmong	Twin Cities
Intercultural events	38	Female	Hmong	Twin Cities
Funding for the arts in grade schools	24	Female	White	Greater Minnesota
More public and free activities in communities that are less unfortunate.	30	Female	Hmong	Twin Cities

Have more site attractive to visit for the holiday	32	Female	Asian	Greater Minnesota
More diverse restaurants and more welcoming	30	Female	Asian	Twin Cities
More minority owned businesses bars and restaurants in North Minneapolis more minority leaders or minority police officers more opportunities for disadvantaged youth more funding for public art projects	46	Male	Asian	Twin Cities
People to interact more with strangers/people outside of their clique. More places to interact socially with people my age that aren't just bars/clubs.	33	Male	White	Twin Cities
Diversity of food	38	Male	Asian	Greater Minnesota
Change in policing I'm against reform but remove the bias ones that don't care about the community other that need more parks and other recreational centers needs to be open	39	Female	Black	Twin Cities
A much better public transport system of trains and trolleys in all neighborhoods to allow for access to different parts of the city for entertainment, education, and work for people of all races and income levels.	36	Male	Latinx	Twin Cities
Cleaner transportation and more affordable grocery stores in downtown St. Paul. It would be nice to have more shopping centers in downtown as well.	55	Female	Black	Twin Cities
I would like to see the public schools in the Twin Cities to receive an increase in funds to support extracurricular activities to impact children in elementary to high school students.	27	Male	Hmong	Twin Cities
Race Relations, acknowledgement of cultural disparities, make Minnesota Nice actually true.	62	Female	Indigenous	Greater Minnesota
Education on our cultural difference so we can understand what we don't know instead of judging	51	Female	White	Twin Cities
I feel that we can enhance the curb appeal of the twin cities. Minnesota has many outdoor activities but lacks the metropolis feel.	26	Female	Hmong	Twin Cities
More funding for activities like the taste of Minnesota, Hmong MN soccer tournament, parades, July 4th fireworks, anything that gave us a reason to have fun and have a celebration. Give us back the old Minnesota that was MN nice, not the current MN passive aggressive.	34	Female	Asian	Twin Cities

More social activities for black people	66	Male	Black	Twin Cities
We need more cultural amenities and entertainment centers because we have to go to cities that are not even in the state that we live in.	19	Female	Latinx	Greater Minnesota
Racial equality - no matter what race you are, we are all human beings and therefore should be treated fairly, respectfully and equal. There needs to be more awareness of different cultures. You don't have to like every culture but there should be a civil respect towards one another.	45	Female	Hmong	Twin Cities
Safer communities for all MN and fund more police and community activities.	33	--	Hmong	Twin Cities
Want to see a Disney World or Great Place, like in Florida or LA, CA in Minnesota, so we do not need to travel to other states.	51	Male	Hmong	Twin Cities
More Theme parks are fun	28	Male	Hmong	Twin Cities
Access for under privileged kids to community facilities. Maybe an activity account Card. Rent kayak, bikes, or set up times for them to go on a bus hiking for a day. Need something to look forward to.	63	Male	Indigenous	Greater Minnesota
I would like to see more fun things to do	30	Female	Indigenous	Greater Minnesota
Add more attractions/things to do	20	Female	Black (Somali)	Twin Cities



## Appendix 2

**Verbatim arts- and culture-related responses to the question, “What is the single most positive thing happening in Minnesota’s (respondent’s racial or ethnic group) community right now?/What is the single most positive thing happening in Minnesota right now?”**

Comment	Age	Sex	Race/ethnicity	Location
The Hmong people are coming together and learning to speak their stories and truths amidst hate crimes and racial tension. Whether it's an exhibit to showcase refugee experiences or discussions to address racial injustice.	40	Female	Hmong	Twin Cities
A New Mexican restaurant opened up	19	Male	Latinx	Greater Minnesota
Allowing them to have casinos	45	Male	Indigenous	Twin Cities
Hispanic Heritage Month. I see more and more Latinx ppl in our community becoming aware and taking pride in it every year of all Latin American nationalities.	27	Male	Latinx	Twin Cities
Slowly getting recognized by our culture and how our ancestors fought to help in the Vietnam war for America	26	Female	Hmong	Twin Cities
There are places and events where our community can gather and celebrate our culture.	24	Male	Hmong	Twin Cities
Farmer's market	38	Female	Hmong	Twin Cities
All African Americans in Minnesota are uniting in the times where our community is waking up to injustices that have been happening for a while. The small changes that are being incorporated – e.g. at the children's museum (murals to include children of all colors) are very subtle and are a move in the right direction. We hope that our community will start reflecting equally the people that live in these communities.	46	Female	Black	Twin Cities
More Native artists and authors being brought to the table as equals, not “native inspired” appropriation.	36	Female	Indigenous	Greater Minnesota
I couldn't tell you. I see positive things occurring for other communities. There rarely is recognition of what Natives go through or have gone through. And if	27	Female	Indigenous	Twin Cities

you're mixed, like me, people may not realize you're Native or culturally don't fit with white people despite looking more like them than most. You're asked to prove you're Native via your "blood status" or tribal affiliation - even by friends who have no idea how demeaning that is, that we have to "quantify" how much we are instead of just recognizing we're a different culture and have different customs. The genocide of Native Americans in our history is swept under the rug - the attempts to erase our culture glossed over in the books. We're very focused on the Black Lives Matter movement and that is great - we should be trying to right the wrongs that have been done over the years there - but that doesn't mean that's the only problem - it's just the more blatantly obvious problem. Minnesota seems to actually be trying - awesome - but America as a whole has never been "great" and over half the country still thinks it was.				
There appear to be rumblings of a cultural awakening among the indigenous community right now. People appear to be waking up to some of the horrors that have been ravaging out communities and are ready to do something about it.	28	Male	Indigenous	Twin Cities
Widespread appreciation and presence of Latino cuisine	24	Male	Latinx	Twin Cities
I am seeing the growth and support of Latino owned businesses around Minneapolis.	30	Female	Latinx	Twin Cities
A small number of successful Hmong-owned businesses.	31	Female	Asian	Twin Cities
Growth of Hmong businesses like the Hmong village and Hmong town shopping center.	40	Male	Hmong	Twin Cities
We are starting our own successful business	28	Female	Black	Twin Cities
More African American businesses are being noticed and being elevated.	66	Female	Black	Twin Cities
I would have to say the most positive thing happening for us right now is the establishment of new black businesses in the metro area. Juice shops, nail salons, restaurants (of course), apparel shops and coffee houses are some of the businesses I've seen being opened up. This is not to mention the monthly pop-up markets that take place in St. Paul that feature black-owned vendors who sell their merchandise in a flea-market style environment. This is the most active time that I can recall in all my years of living here for black business owners.	52	Female	Black	Twin Cities

Increase in black entrepreneurs	--	Female	Black	Twin Cities
We have casinos	75	Male	Indigenous	Greater Minnesota
Our family restaurants.	67	Female	Latinx	Twin Cities
Hmong grocery store	72	Male	Hmong	Twin Cities
The business: A lot of Somalis are creating business opportunities especially in my neighborhood. If you walk in my neighborhood all the way to Cedar Riverside, most small businesses are owned by Somalis.	24	Male	Black (Somali)	Twin Cities
Restaurants are opening up to full capacity	37	Female	White	Greater Minnesota
New businesses black owned in different parts of the city such as restaurants	30	Female	Black	Twin Cities
We appear to be in a better place than we were twenty years ago. There are many shops and places and people who can meet many Asian people.	--	--	Asian	Twin Cities
The reopening of restaurants and other public venues.	70	Female	White	Twin Cities
We are celebrating native own and run businesses through and are creating billboards with our us on them	41	Female	Indigenous	Greater Minnesota
Black owned business opening	30	Female	White	Twin Cities
A lot of more Latino own businesses	35	Male	Latinx	Twin Cities
Casinos	72	Male	Indigenous	Twin Cities
More black owned business are opening.	37	Female	Black	Twin Cities
Multiple Hispanic owned small businesses opening and running in the area.	34	Male	Latinx	Twin Cities
Increasing number of Asian restaurants	50	Male	Asian	Twin Cities
Despite the pandemic, the growth and success of small businesses in the Minnesota Hmong American community continue to thrive.	--	--	Hmong	Twin Cities
Businesses and entrepreneurship is the best thing for Somalis. Somalis mostly are hardworking people; they work, study, learn, and become professionals. Somalis are tax payers in Mn.	39	Male	Black (Somali)	Twin Cities
Casinos	49	Male	Indigenous	Twin Cities
Things are going well with the restaurants opening up. There are lots of good dining opportunities.	60	Male	White	Twin Cities
Growth of Asian business	48	Female	Asian	Twin Cities

Hmong business is blooming!	52	Female	Hmong	Twin Cities
The opening of restaurants.	73	Female	White	Greater Minnesota
Hmong shopping center.	24	Female	Hmong	Twin Cities
Independent businesses are popping up in the Twin Cities that offer a wider range of experiences than the typical taco-truck.	34	Male	Latinx	Twin Cities
Bar and Restaurants are open until 1:00 am	67	Male	White	Greater Minnesota
There are a few black-centered events to uplift the community and that's been really powerful and great to be a part of.	27	--	Black	Twin Cities
Celebrations Hmong American Day, May 14th.	55	Male	Hmong	Twin Cities
Hmong New Year	92	Female	Hmong	Twin Cities
Lots of cultural activities and neighbors helping neighbors. Since police cannot be relied on to keep our communities safe, I am happy to see the communities taking charge of their own safety.	34	Female	Indigenous	Twin Cities
Hmong American Day	--	Male	Hmong	Twin Cities
Local celebrations of Asians Hmong Vietnamese Indians Pakistanis	50	Male	Asian	Twin Cities
Language and museum cultural building that was just built is accessible to community.	48	Female	Indigenous	Greater Minnesota
Pow wow for Mother's Day	38	Female	Indigenous	Greater Minnesota
Being the month of May we are celebrating Cinco De Mayo, but due to COVID our festivities have been canceled.	33	Female	Latinx	Twin Cities
We are starting to be proud of being Somali American and also working together to create art and showcase our identity.	18	Female	Black (Somali)	Twin Cities
We are speaking out more about our culture and are getting recognized more by the world.	19	Female	Hmong	Twin Cities
Collaborations of rising Hmong artists/talents/entrepreneurs/mental health practitioners exposing Hmong American culture through different channels (i.e. art shows, outdoor events, health days). The Covid19 vaccine has been really	40	Female	Hmong	Twin Cities

promoted in the Hmong community and I appreciate the state/county efforts in making vaccines accessible.				
The most single important thing is that the Hmong culture and experience is being displayed at the MN Historic Society.	34	Female	Hmong	Twin Cities
More of our culture are known and we are getting more recognition	18	Female	Asian	Twin Cities
Our ceremonies and pow-wows.	48	Female	Indigenous	Twin Cities
<i>La interaccion Cultural</i>	63	Male	Latinx	Twin Cities
Increasing the exposure to our culture and ethnicity through art exhibits and presentations that explains who the Hmong people are and our importance in American history.	27	Male	Hmong	Twin Cities
Juneteenth	--	Male	Black	Twin Cities
There are more Latinos.	60	Male	Latinx	Twin Cities
That the city recognizes Juneteenth as a holiday	55	Female	Black	Twin Cities
There is an effort to revive the languages. The effort is positive.	45	Female	Indigenous	Greater Minnesota
The powwows are back on!	47	Female	Indigenous	Greater Minnesota
Juneteenth celebration	59	Female	Black	Twin Cities
Pow wows and ceremonies are returning after COVID is over.	64	Male	Indigenous	Twin Cities
language revitalization	50	Female	Indigenous	Greater Minnesota
There is not much, but if I had to pick something. I would say the annual powwow we have every summer.	24	Female	Indigenous	Greater Minnesota
Allowing us to celebrate our culture – Hmong New Year.	32	Male	Hmong	Twin Cities
Yearly festival.	31	Male	Black	Twin Cities
Hmong village	54	Female	Hmong	Twin Cities
Every year we have a pow wow	71	Female	Indigenous	Greater Minnesota
Some festivals	--	Male	Hmong	Twin Cities
Cinco de mayo	36	Male	Latinx	Twin Cities
Culture revitalization.	36	Female	Indigenous	Twin Cities

Cultural changes	36	Male	Hmong	Twin Cities
More awareness about our cultural practices, foods, and traditions.	--	Female	Black	Twin Cities
Cultural awareness	50	Male	Indigenous	Twin Cities
Pow wow season	26	Male	Indigenous	Greater Minnesota
Celebrate each other's festival together	39	Male	Asian	Twin Cities
language revitalization building community stronger	48	Female	Indigenous	Greater Minnesota
The effort to conserve our culture. Even though it's being preserved with little knowledge of what it once was. Kind of like how religion has changed to serve their purpose rather than god's purpose.	64	Male	Indigenous	Greater Minnesota
Hmong day/event	40	Female	Hmong	Twin Cities
Hmong Villages	20	Female	Hmong	Twin Cities
Pow wows are starting to happen again	--	--	Indigenous	Greater Minnesota
The fact that when putting together something culturally Afro Americans do come together.	66	Female	Black	Twin Cities
Our schools are teaching Traditions and the way of life. Pow Wows, Honor Guard and respect for the Elders are important values being taught.	69	Female	Indigenous	Greater Minnesota
Powwows	60	Female	Indigenous	Greater Minnesota
Outdated cultural practices and traditions are being modified to fit the current American lifestyle.	34	Male	Hmong	Twin Cities
Pow Wows	43	Female	Indigenous	Greater Minnesota
Getting Back our powwows	66	Male	Indigenous	Greater Minnesota
We have Filipino community that has some regular activities to cater our culture and heritage.	55	Female	Asian	Twin Cities
We're lucky that we have a great market that supports the Hmong culture, which allows many of us to feel welcomed and at home. I've started seeing	29	Female	Hmong	Twin Cities

many other races enjoying our markets as well and this brings me joy that many others find our culture and way of living interesting.				
Dakota and Ojibwe Language Revitalization at the early childhood level	61	Female	Indigenous	Twin Cities
Round dances, ceremonies	38	Female	Indigenous	Greater Minnesota
Language studies	56	Female	Indigenous	Greater Minnesota
Culture	57	Male	Indigenous	Greater Minnesota
5 de mayo	61	Female	Latinx	Twin Cities
International festival	27	Female	Latinx	Greater Minnesota
The Hmong American Day	22	Female	Hmong	Twin Cities
An increased cultural awareness.	57	Male	Black	Twin Cities
Celebration of Cinco de mayo I guess	36	Female	Latinx	Twin Cities
<i>El festival de 5 de mayo siempre es un outlet de cultura y diversión para la familia, espero que se implemente una nueva norma sanitaria para poder realizar este tipo de eventos otra vez</i>	40	Male	Latinx	Greater Minnesota
There a lot of good thing much as Hmong gather, and that we can still have collection of our Hmong traditional clothes.	76	Female	Hmong	Twin Cities
Hmong Celebrations	28	Female	Hmong	Twin Cities
<i>Incremento de la poblacion, los hispanos cada dia muestran mas sus talentos en este pais, cada dia hay mas trabajo y la gente se reune para celebrar su cultura y tradiciones.</i>	43	Female	Latinx	Twin Cities
Cultural happenings/traditional teaching	57	Female	Indigenous	Greater Minnesota
There is an exhibit paying tribute to my culture	33	Female	Hmong	Twin Cities
There are so many things India fest, some cultural activities (Diwali, Festivals of colors) in different places of the Twin cities.	42	Male	Asian	Twin Cities
Pow wows.	48	Female	Indigenous	Greater Minnesota

Cinco de mayo I miss that	74	Male	Latinx	Twin Cities
Hmong Day	49	Female	Hmong	Twin Cities
Pow Wows are able to happen again	55	Male	Indigenous	Greater Minnesota
Ojibwe being used to welcome people on entrances tho, not used well... <i>Boohoo/welcome-not. Biindegen/welcome &amp; Boozhoo/hello Aniin/Hi</i>	55	Male	Indigenous	Greater Minnesota
Other races are getting to know more about Hmong and the Hmong culture	27	Male	Hmong	Twin Cities
Cultural festivities are more diverse	48	Female	Asian	Twin Cities
Nothing that I am aware of it is usually always Juneteenth	40	Female	Black	Twin Cities
Including Native American lifestyle, history and culture part of the school curriculum so that all may learn and know who we are	62	Female	Indigenous	Greater Minnesota
Nothing that screams about us...no cultural activities on a regular basis	28	Male	Latinx	Greater Minnesota
We are family-oriented, education-driven contributors to this society. As a result, our children become more American but still kept their heritage and cultures.	58	Female	Asian	Twin Cities
Radio coverage about Native issues	28	Female	Indigenous	Twin Cities
WOW. I don't know. I sometimes go to conga to dance. Oh to see groups in restaurants.	49	Female	Latinx	Twin Cities
I see a little more representation of Asian Americans in the media right now. I also believe that some of the younger generation are more willing to be seen and heard as representing the community.	56	Female	Asian	Twin Cities
MPR show on Joy Harjo and other Native poets	65	Female	Indigenous	Greater Minnesota
They are assimilating perfectly into the American culture.	29	Female	Hmong	Twin Cities
Outreach programs and free events at school and community centers	48	Female	Latino	Twin Cities
Strong family value and preserving our cultural identity.	37	Male	Hmong	Twin Cities
We continue to evaluate and change our old traditions to match up with the times and to best assist the younger generation to understand and embrace our changing culture so that we don't lose it forever.	43	Male	Hmong	Twin Cities
Having our own community spaces (such as Hmong Village & Hmongtown)	24	Female	Hmong	Twin Cities



People have taken inspiration from the pandemic and uprising to invest in each other - creating pop-ups, leading mutual aid work, creating healing spaces, supporting black-owned business, etc.	27	Female	Black	Twin Cities
They are starting to build a community based on their culture.	52	Male	Latinx	Twin Cities
People coming together for a cause, being supportive getting our culture recognized in a positive way.	64	Female	Latinx	Twin Cities
More exposure in the political arena, along with hosting more events that expose the Hmong community to other cultures.	40	Female	Hmong	Twin Cities
Hmong communities in college or having museums about Hmong culture	20	Male	Hmong	Twin Cities
Integration of native culture into the school curriculums.	48	Female	Indigenous	Twin Cities
Music	35	Female	Black	Twin Cities
The food scene is growing	37	Female	Asian	Twin Cities
There is always collaboration amongst local Hmong artists and community volunteers to create events that are Hmong inspired and always opened to the public.	33	Female	Hmong	Twin Cities
The improvement of the Capri Theater in North Mpls.	79	Male	Black	Twin Cities
Honestly, I don't know much about the community at large. I have seen theater productions, art displays, and such in the past but do not know anything currently going on since the pandemic.	35	Female	Hmong	Twin Cities
Music and outdoor cultural events restarting	34	Female	Latinx	Twin Cities
Annual soccer tournament and Hmong new years.	42	Male	Hmong	Twin Cities
Lots of Hmong artists coming out with new music and introducing our heritage as well as exposing local shops	51	Female	Hmong	Twin Cities
Average Minnesotans are finally starting to take the state's film industry seriously.	28	Male	White	Greater Minnesota
Arts and recognition.	40	Male	Hmong	Twin Cities
Growing number of outdoor activities for families	33	Female	White	Greater Minnesota
Sports like football, baseball, basketball, volleyball. A lot of sports outside.	83	Female	Black	Twin Cities
Music and theater.	60	Male	Black	Twin Cities
The food culture is growing around the cities.	24	Male	Latinx	Twin Cities

The concerts at the county fairs.	41	Male	Latinx	Twin Cities
Fishing opener is about to come up. Other than that, not a lot. I can't stand the art museums. Why don't we have anything about the history of our lakes? I would like to see a fishing museum. That would be fantastic.	35	Female	White	Twin Cities
Theaters and outdoor concerts will be beginning again...	73	Female	White	Greater Minnesota
Mixed Blood Theater	34	Male	Latinx	Twin Cities
The museum on Plymouth	46	Female	Black	Twin Cities
The trees are flowering and getting ready to fruit	24	Male	White	Twin Cities

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## About the survey

SSRS of Glen Mills, Pennsylvania conducted the Minnesota Diverse Communities Survey, with data-collection occurring from April 26 to June 14, 2021 among a sample of N=1,532 Minnesota adults. The overall design effect for the study was 3.68, with a margin of error of +/- 4.8 percentage points.

Group	Completes (unweighted)	DEFF	Margin of error
Black	278	1.92	± 8.1 percentage points
Indigenous	170	1.75	± 9.9 percentage points
Latinx	185	1.63	± 9.2 percentage points
Hmong	252	1.68	± 8 percentage points
Asian (except Hmong)	145	1.92	± 11.3 percentage points
White	502	1.66	± 5.6 percentage points
<b>Overall</b>	<b>1,532</b>	<b>3.68</b>	<b>± 4.8 percentage points</b>

In the analysis the responses are weighted to more accurately reflect Minnesota’s population. For additional details about the sample and survey methodology, as well as transparency disclosures relevant to the American Association of Public Opinion, the Roper Center and CNN, please see: <https://www.apmresearchlab.org/surveys>.

## About the APM Research Lab

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